



Press Release

Europeans looking for deals

PASADENA, CA -- May 1, 2008 -- **2000Charge, Inc.**, one of the oldest alternative billing solution providers in the industry, has seen an influx of Europeans flocking to online US-based merchants, as they are looking for deals to purchase items online due to the weak dollar.

The strong Euro provides Europeans with additional purchase power in the US, and merchants should take advantage of this additional traffic, especially as domestic sales may slow down due to the current economic woes.

With the European and Asian markets growing, you just can't rely solely on credit card sales. Unlike the USA, that has a credit driven market, the rest of the world does not have such a widespread credit card base, and as such alternative payments are a key to be successful in the International market.

Preparing for growth is always a part of a company's strategy and the addition of alternative payment solutions is no exception. Geo-IP technology and free translated payments pages, coupled with local payment solutions, makes it a lot easier for US merchants to do business online overseas. A few simple additions to an existing billing page can make a world of difference.

2000Charge, Inc. (www.2000Charge.com), headquartered in the USA with offices in Europe and Asia, is a well-established payments processor that offers merchants a complete set of payment solutions tailored to local markets around the world. The Company's focus remains alternative global Internet payments and providing merchants with affordable and easy-to-integrate solutions.

Contact: sales@2000charge.com

2000CHARGE – the Leader in Alternative Billing Solutions